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Prior information notice

This notice is a call for competition

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1) **Name and addresses**

Consorzio per la Tutela dell'Asti docg

00177820057

Piazza Roma 10

Asti

14100

Italy

Contact person: Gianluca Mandrino

E-mail: gianluca.mandrino@astidocg.it

NUTS code: ITC17

Internet address(es):

Main address: www.astidocg.it

I.2) **Information about joint procurement**

I.3) **Communication**

Access to the procurement documents is restricted. Further information can be obtained at: www.astidocg.it

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: www.astidocg.it

I.4) **Type of the contracting authority**

Other type: Private body - Consortium

I.5) **Main activity**

Other activity: Wine promotion

Section II: Object

II.1) **Scope of the procurement**

II.1.1) **Title:**

competitive open procedure for the selection of a body in charge of the execution of the information and promotion program for agricultural products called "Asia Enjoy European Quality Food - A.E.E.Q.

Reference number: 874622

II.1.2) **Main CPV code**

15931100

II.1.3) **Type of contract**

Services

II.1.4) **Short description:**

Subject: Information action aimed at strengthening the awareness and the recognition of the EU quality schemes as defined in article 5, par. 4, letter a), b) and c) of Reg.(EU) 1144/2014 of the European Parliament and the

Council. Product represented: the quality schemes established by Reg.(EU) 1151/2012 by Reg.(EC) 110/2008 and Article 93 of Reg.(EU) 1308/2013 Target Country: China, Japan, Vietnam, South Korea;
 Duration:36 months Objectives:The program aims to increase the level of awareness and consciousness on the recognition of the EU quality schemes within some specific targets, made possible through articulated activities of information and communication designed to encourage specific targets to purchase the product categories involved in the program- Intention to buy; increased opportunities for consumption; creation of both trends and consumer trends.

II.1.5) **Estimated total value**

Value excluding VAT: 4 732 565.00 EUR

II.1.6) **Information about lots**

This contract is divided into lots: no

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

II.2.3) **Place of performance**

NUTS code: ITC17

II.2.4) **Description of the procurement:**

Subject:Information action aimed at strengthening the awareness and the recognition of the EU quality schemes as defined in article 5, par. 4, letter a), b) and c) of Reg.(EU) 1144/2014 of the European Parliament and the Council. Product represented: the quality schemes established by Reg.(EU) 1151/2012 by Reg.(EC) 110/2008 and Article 93 of Reg.(EU) 1308/2013 Target Country: China, Japan, Vietnam, South Korea;
 Duration:36 months Objectives:The program aims to increase the level of awareness and consciousness on the recognition of the EU quality schemes within some specific targets, made possible through articulated activities of information and communication designed to encourage specific targets to purchase the product categories involved in the program- Intention to buy; increased opportunities for consumption; creation of both trends and consumer trends.

II.2.5) **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**

Value excluding VAT: 4 732 565.00 EUR

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

II.2.10) **Information about variants**

II.2.11) **Information about options**

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project:

Reg.(EU) 1144/2014 of the European Parliament and the Council. Product represented: the quality schemes established by Reg.(EU) 1151/2012 by Reg.(EC) 110/2008 and Article 93 of Reg.(EU) 1308/2013

II.2.14) **Additional information**

Section III: Legal, economic, financial and technical information

III.1) **Conditions for participation**

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Participation in this tender procedure is reserved for economic operators who, on the date of presentation of the offer, declare that there are no grounds for exclusion pursuant to Directive 2014/24 / EU, the European Parliament and the Council, or grounds for exclusion linked to :

- to criminal convictions;
- to pay taxes or social security contributions;
- insolvency, conflict of interest or professional misconduct

III.1.2) Economic and financial standing

List and brief description of selection criteria:

The economic operator who intends to participate in this selection tender must attach the following documentation certifying the economic and financial capacity:

Anci Balance sheets for the last 2 financial years.

The possession of these requirements must be certified by the attached declaration (Attachment A) signed by the Legal Representative and by sending the necessary documentation.

III.1.3) Technical and professional ability

List and brief description of selection criteria:

he economic operator who intends to participate in the selection tender must have carried out, during the last 3 closed financial years, projects and promotional activities for the internal market / third countries, in the context of the activities planned for the Program under EU Regulation 1144/2014 and / or equivalent programs (eg CMO Wine Promotion, PSR 2014/2020 Measure 3.2.01, etc.), for an amount not lower than Euro 2.300.000,00 (in letters: two million three hundred thousand Euro) net of VAT.

The possession of this requirement must be certified by the attached declaration (Attachment A) signed by the Legal Representative and by the Self-declaration.

III.1.5) Information about reserved contracts

III.2) Conditions related to the contract

III.2.1) Information about a particular profession

III.2.2) Contract performance conditions:

The execution body must establish and dispose of a work group for the duration of the contract, in compliance with the participation requirements, which is responsible for managing and implementing the Program. All the activities of the Working Group must be agreed and shared with the proposing body. It is envisaged that one or more members of the Working Group will be available for quarterly monitoring meetings, to give operational support to the activities of the plan that need to be carried out in close coordination with the reference structure; the decisions and issues dealt with in these meetings must be the result of specific reports prepared by the proposing body and made known to the executing body by e-mail. The coordination of activities and the exchange of information with the proposing body can take place through different and articulated methods: telephone contacts, meetings, video calls, correspondence via e-mail, sharing and exchange of materials and documents.

III.2.3) Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.2) **Time limit for receipt of expressions of interest**

Date: 10/12/2019

Local time: 12:00

IV.2.4) **Languages in which tenders or requests to participate may be submitted:**

Italian

IV.2.5) **Scheduled date for start of award procedures:**

11/12/2019

Section VI: Complementary information

VI.2) **Information about electronic workflows**

VI.3) **Additional information:**

The Commission of selection will evaluate each offer, assigning a coefficient of a qualitative nature for each criterion / sub-criterion (see article 5 of the technical specifications). For the purposes of attribution and calculation of scores, any non-integer values will be approximated up to the second decimal place. In the presence of only one valid offer, the proposing body has the faculty to proceed or not to award the contract. In the event of an equal score obtained, the contract will be awarded to the competitor who has obtained the highest score in the technical offer.

VI.4) **Procedures for review**

VI.4.1) **Review body**

Asti-Alba-Bra Court

Asti

Italy

VI.4.2) **Body responsible for mediation procedures**

VI.4.3) **Review procedure**

VI.4.4) **Service from which information about the review procedure may be obtained**

VI.5) **Date of dispatch of this notice:**

21/11/2019